



GEORGE LEVCHENKO
2001 Goldenrod Lane,
San Ramon, CA 94582

Mobile: 925.216.0226
Email: george@glnet.tv
Website: glnet.tv

SUMMARY

Passion for designing User Interfaces; understanding a user scenarios, while designing a user flow; prolific; ability to manage multiple projects; creation of high quality concept graphics.

My experience includes core concept development, storyboarding, and web site content management by using my skills in illustration, logo design, graphic design, page layout, animation, HTML, ASP, CSS, XSL, and JavaScript coding. Samples of my work can be seen at glnet.tv.

EXPERIENCE

2007-Present

YAHOO! Inc. Santa Clara, CA

Senior User Interface Designer, Yahoo! Labs

Yahoo! Labs/Research is the central advanced research organization of Yahoo! Inc., a leading global Internet brand and one of the most trafficked Internet destinations worldwide.

- Designed and successfully launched brand new Yahoo! Labs website - labs.yahoo.com that provides information on Labs organization.
- Designed and successfully launched brand new Yahoo! Sandbox - sandbox.yahoo.com - a virtual playground that gives users a sneak peek at Yahoo! Research projects in the works.
- Developed UI from inception for series of machine learning ranking competitions, such as Learn to Rank Challenge, Symantec Search and KDD Cup, with use of unique Yahoo! Webscope datasets. User Interface included end-to-end user flow: registration, submission and leader-board component. The Learning to Rank Challenge has been a huge success with more than 1000 teams registered!
- Worked on storyboarding and prototypes for numerous Research projects such as AppForge, MapChat, Yootls, Correlator, Guides, Recomovies, Goldrush, Garçon, Clues, Cyclopes, Fresh, InStore, Zync, Haystack, Centvote, Political Search Trends and others.
(You can learn more about these projects on labs.yahoo.com and sandbox.yahoo.com)

2005-2007

ANDALE, Inc. Mountain View, CA

User Interface Manager

Provider of the most superior services for more than 1.5 million online merchants around the globe.

Analyzed client feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current implementation process, working with product management team to accomplish company's goals. Managed a team of web developers and designers in the US and India in the design and implementation of Andale software

- Built product prototype, storyboarding (mockup) of Andale next generation application.
- Worked on design and User Interface for Honesty.com - search tool for eBay Bargain hunters.
- Created guidelines and templates.
- Simplified navigation for Research tools, Action Tools and Store Tools.
- Organized, simplified product features.
- Created product Demos for eBay Life trade shows 2005/2006.
- Designed graphics and both layout for eBay Life shows.
- Designed company Brochures and Collaterals.

2003-2005

ENCOVER, Inc. Mountain View, CA

Senior User Interface Designer

Market leader in managing, marketing and selling service contracts on behalf of high technology manufacturers and their channel partners.

- Designed user interface for web based products as part of the product development team.
- Designed standards, brand guidelines, and toolkit development.
- Created prototype of the application, resulted in a 45% improvement in development process in US and India outsource center.



GEORGE LEVCHENKO

2001 Goldenrod Lane,
San Ramon, CA 94582

Mobile: 925.216.0226

Email: george@glnet.tv

Website: glnet.tv

• Designed company brochures, collateral.

2001-2003

RECOMMIND, Inc. Berkeley, CA

User Interface Manager

Information management software company, provides accurate and automated tools.

- Managed a team of web developers in Germany in implementation of MindServer Categorization.
- Designed user interface for award winning products: MindServer Retrieval, Categorization, SDK.
- Architected user flow and designed UI for email search and categorization.
- Created company's identity, graphics and web site.
- Collateral design, package design and CD-ROM interface design.

2000-2001

123SIGNUP, Inc. Milpitas, CA

Senior User Interface Designer

Leading membership and event management software company for associations.

- Analyzed clients feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current development process, working with product management team. New process resulted in improvement in product development and customer satisfaction.
- Provided user interface design and guidance for the company's ASP application.
- Created company's identity, graphics and company web site.
- Created company's brochures and collateral.

1999-2000

AUDIOHIGHWAY, Inc. Cupertino, CA

Senior Web Designer

One of the largest publicly held online music companies.

- Responsible for creating and maintaining the UI to organize and dispense a 120,000+ track database. Site traffic increased from 300K to 2.5M per month during my tenure.
- Orchestrated development and subsequent maintenance of ecommerce audio store. Complimented this with AudioHighway's huge free downloadable music library.
- Designed company ecommerce web site, massmusic.com, and user interface for email services.

1998-1999

NETWORK ASSOCIATES, Inc. Santa Clara, CA

Graphic / User Interface Designer

Leading provider of network security, help desk and availability technology.

- Designed, coordinated and managed artwork and execute creative concepts for Net Tools projects, including Magic TSD, Network Informant Suite and Net Tools Console.
- Responsible for researching, testing, and developing interface.
- Designed and wrote internal Customer Service web site, coordinating site design flow.

EDUCATION _____

1985-1991

MS Degree of Arts

Graphic Design. Fashion Design. History of Arts

Kiev National University of Technology and Design, Ukraine.

Awards: Ukrainian Academy of Fashion Design, Kiev. The Best Young Designer of 1991

ADDITIONAL INFORMATION _____

- Publications: WYSIWYG Development of Data Driven Web Applications
- Received award for "Outstanding work in Yahoo! Labs" in 2008
- Patent pending